GLOBAL CAD
PUBLICATIONS CATALOGUE 2020
WE ARE AGENTS OF CHANGE.

WE GENERATE KNOWLEDGE AND INNOVATIVE SOLUTIONS THAT PROMOTE SOCIAL TRANSFORMATION.
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GlobalCAD is a platform of experts on development committed to knowledge generation and sharing. The publications created by GlobalCAD reflect findings resulting from direct research or from the experience gathered during the day by day work in the field of development for more than 10 years.

GlobalCAD offers research, training and consultancy services in the following technical areas:
This book offers a complete overview of what is and how to put in practice an equitable and sustainable economic model. The editors challenge the two biggest issues facing humanity and the planet today: inequality and environmental degradation. They present the new design thinking required for a more inclusive and sustainable economy which respects both people and planet.

This publication provides insightful case studies that showcase the challenges and opportunities of venturing with low-income communities in different geographical and cultural contexts.
Remote Strategic Advisory Services
Green and Inclusive Business Toolbox.
GIZ, 2018.
The GIZ toolBOX features the “Remote Strategic Advisory Services” tool developed by GlobalCAD. This tool helps identify and establish a relationship with companies that include people living at the economic base of the pyramid (BoP) in their value chain.

A Guide to Inclusive Business
in the Fast Moving Consumer Goods (FMCG) Sector.
GIZ / IBAN, 2016.
Presenting lessons learned and innovative approaches, this guide provides advice for companies in developing countries willing to develop an inclusive business within the FMCG sector.

INCLUSIVE BUSINESS AND SPANISH COMPANIES - THE MOMENT OF LEAVING NO ONE BEHIND
CODESPA, 2018

Through the report, we bring a definition of inclusive businesses, their current situation and how the private sector can find through them a way to join the new SDGs from the heart of their own business.

Lines of action are proposed from the companies’ value chain. Offering products and services to the base of the pyramid, including vulnerable groups within the supply-chain or inside one’s team, are some of the paths to follow an inclusive business perspective.
BASE OF THE PYRAMID 3.0.

Sustainable Development through Innovation and Entrepreneurship.

Stuart Hart and Fernando Casado (Eds.)
Routledge, 2015

223 pages
Paperback and eBook

The book challenges the reader and organizations to think about the mindset and purpose across whole organizations, open innovation rather than simply co-creation, and a complete review of the innovation ecosystem. Through this book, practitioners will gain a clearer insight into which business models can work within different communities to ensure a sustainable transition to improved local economies. Equally, the book is a must-read for researchers and students in the fields of entrepreneurship, innovation, sustainable development and environmental management.

Strategy and Competitiveness in Latin American Markets
The Sustainability Frontier
Edward Elgar, 2014.

This book aims to become a change maker for Latin America, explaining how the sustainability frontier can be expanded through disruptive innovation and propose alternative economic models.

Strengthening capacities for innovation through Agribusiness Incubation Training
InfoDev, 2014.

This report analyses the effects of the delivery of InfoDev’s agribusiness incubation training program, as part of its Agribusiness Innovation Program (AIP), which has been provided to people of 25 countries.
The focus of the Base of the Pyramid (BoP) has been centred almost exclusively on the economic limitations of low-income communities. The development of business initiatives in the Base of the Pyramid is fundamentally focused on this premise, and often fails to elaborate on diverse strategies to affront income limitation.

In this recent report, authors expand this focus and recognize the multidimensional concepts of poverty, including an analysis of the BoP through their access to a joining of five basic necessities: water, energy, education, housing, and information and communication technology.

Inclusive Business Models
A compilation of key tools and reference documents.
CSR Europe, 2013.
The toolkit is aimed at helping practitioners find their way through the diversity of key resources and tools on inclusive business models. It is designed to foster inclusive business models and address various challenges.

Base of the Pyramid
Inclusive business and opportunities for the majority.
This book tackles business with the Base of the Pyramid from different perspectives: the evolution of social action and development cooperation; experiences in Latin America and the promotion of the private sector as an engine of development.

Innovating for Sustainable Development
Improving family companies’ productivity and competitiveness
Instituto de Empresa Familiar, 2012.
This strategic report analyses key factors for innovation for Sustainable Development through three key dimensions: Planet, People and Processes.
Youth productive employment through entrepreneurship development in the Arab Region: State of the art of interventions in Egypt and Tunisia.
UNIDO, 2013.
The report takes stock of present initiatives in Egypt and Tunisia that promote entrepreneurship for youth employment creation.

The BoP Global Network, as a platform of action formed by a vibrant community of academics and practitioners in more than 18 countries, engages in knowledge creation and dissemination about creating sustainable businesses at the base of the economic pyramid. A key component of our network’s main objective is to promote knowledge transfer that inspires action and enhances impact.

With this core mission in mind, the report “Raising the Base of the Pyramid Through Enterprise – Innovative Case Studies of BoP Ventures and Initiatives” documents 16 case studies implemented by the BoP Global Network Learning Labs (also known as Innovation Centers) from around the world.

The need for enhanced public support for Inclusive Business Models
CSR Europe, 2013.
This report presents a summary and key outcomes of the mapping of existing EU donor support programs to inclusive business models; related initiatives of the EC and Policy recommendations.

Inclusive Business and employment generation at the BoP
Complutense University, 2011.
This book presents inclusive business as a new business opportunity, as well as an opportunity for sustainable development and social integration. It tackles topics such as the mobilization of social capital and the role of public administrations and social entrepreneurs.

CSR of German companies in Latin America
GTZ and Global Compact German Network, 2010
The report analyses how German Global Compact Companies integrate the CSR practices following Global Compact principles into their business activities in Latin America.

THE IMPACT OF THE PRIVATE SECTOR ON CHILDREN’S RIGHTS IN MALI
Fernando Casado Cañeque, Paula García Serna and Philippe Jochaud
UNICEF, 2011.
eBook
Mapping and analysis of the private sector with the aim of increasing the role of Corporate Social Responsibility (CSR) in the promotion of children’s rights.

The study identifies CSR-related best practices for child protection on a global scale. It investigates initiatives implemented by companies in Mali, as well as their perception of the problems that children are facing. Finally, it analyzes how the companies could meet the children’s needs while being economically sustainable by carrying out innovative business activities. Based on this research and analysis, GlobalCAD experts developed a strategic plan for the set-up of a coalition of the private sector with the aim to improve living conditions of the children of Mali by coordinating the activities of different enterprises.
CSR of big Spanish family business
The report analyses the state of CSR in big family-owned enterprises. It explains the status of CSR in big family-owned enterprises and what is the relation between CSR and family businesses.

CSR of Spanish companies in Latin America
Carolina Foundation, 2009
With the aim of promoting cultural relations and cooperation between Spain and Latin America, as well as learning about the results of the work of companies in CSR, the Fundación Carolina, an institution created by the Spanish Ministry of Foreign Affairs in 2000, developed the document ‘CSR of Spanish companies in Latin America. A look at Fundación Carolina’.

The base of the pyramid: perspectives and cases in Catalunya
Generalitat de Catalunya and AC-C1Ó, 2010
This report analyses the potential of Catalan companies to promote innovation at the base of the Pyramid and identifies market potential in low-income markets.
THE CSR IN THE MIRROR
Lacks, Complexes and Expectations of the 21st Century Company

Fernando Casado Cañeque
Carolina Foundation, 2008

https://www.amazon.es/espejo-Carencias-complejos-expectativas-responsable-ebook/dp/B002YFLSSY

81 pages
eBook

Some events over the last quarter of the century have irreversibly changed the history of multinational organisations and their relationship with society. This book describes the evolution of Corporate Social Responsibility (CSR) and the current tools available to manage its effects, exposing some of its shortcomings and suggesting future scenarios for implementation. The author also raises the question of whether CSR is an attempt to respond to social needs effectively assumed by the company, or a strategy to expand market shares to the sensibilized consumer.

Business development in low-income countries
Business growth and social value.
Universitat Pompeu Fabra, 2009.
This study examines how to integrate the community of the so-called base of the pyramid into an inclusive business model across the value chain. It presents a methodology to quantify the integration of the BOP community.

Corporate Social Responsibility
A View from Spain to Latin America.
Carolina Foundation, 2005.
This report exemplifies the advantages of implementing socially responsible practices in the community through case studies.

Industrialization, Environment and the Millennium Development Goals in Sub-Saharan Africa
The new frontier in the fight against poverty.
The report pinpoints the opportunities and policy options available for the Sub-Saharan African countries to reduce poverty through structural change, productivity growth and diversification.
Partnerships for development through performance management
This report analyses advantages and disadvantages of public-private partnerships as mechanisms that maximize the impact of development policies through the interaction of multistakeholder actors.

Private Public concertation for Development in Latin America
Carolina Foundation, 2008. This book presents the conclusions of the “II Spain-Latin American Conference on corporate social responsibility: public-private partnerships for development”. It presents a framework for action that fosters synergies among the participating sectors.

Partnerships for Development
Institutions, private companies and NGOs together to eradicate poverty
Carolina Foundation, 2007. This book provides a definition of inclusive businesses, their current situation and how the private sector can identify through them a way to join the new SDGs.
LEADERSHIP AND MANAGEMENT OF TRANSFORMATIVE PARTNERSHIPS FOR LOCAL COMMUNITIES

MODULE 1: GENERATING VISION
This module defines what an alliance is and focuses on the basic principles that help understand what are the necessary elements for its creation.

MODULE 2: IDENTIFICATION OF RESOURCES AND NEEDS
This module helps readers identify resources in organizations, allowing them to understand their basic competencies when it comes to generating value.

MODULE 3: ECOSYSTEM ANALYSIS
The goal is to help readers analyze the alliance’s environment focusing on the local context and the interaction with the other organizations and actors.

MODULE 7: INCLUSIVE AND PARTICIPATORY GOVERNANCE
This module seeks to lay the foundations to incorporate alliances management models based on inclusive and participatory governance.

MODULE 8: ALLIANCE MONITORING AND EVALUATION
The module enables readers to monitor an alliance’s performance in order to improve its operation, maximize impact and, ultimately, replicate or expand it.

MODULE 9: COMMUNICATION
This module aims to value the importance of communication both in the internal management of the alliance, and with interest groups related to the alliance’s activities.
This series of guides on transformative partnerships was conceived to support a capacity building programme on Management of Transformative Partnerships coordinated by W.F. Kellogg Foundation. This programme combines theoretical trainings and practical exercises, personal mentoring and strategic advisory services.

The series integrates 10 manuals on different subjects of partnerships: generation of a vision, resources and needs, ecosystem of partnerships, articulation, implementation, conflicts resolution, inclusive governance, evaluation and monitoring, communication, leadership, transition and the management of a partnership.

**MODULE 4: ALLIANCE ARTICULATION**
The module focuses on producing a partnership collaboration agreement that collects the principles of collaboration between allies and defines its vision, mission, objectives and activities.

**MODULE 5: ALLIANCE IMPLEMENTATION**
The module supports the development and implementation of the alliance ensuring the fulfillment of the objectives and the involvement of its members.

**MODULE 6: NEGOTIATION AND CONFLICT RESOLUTION**
The objective of this module is to provide an easy and participatory way to solve conflicts in the management of alliances for development.

**MODULE 10: LEADERSHIP AND CHANGE MANAGEMENT**
The goal of the module is identify, understand and promote the different dimensions of leadership that improve management and maximize results.

**MODULE 11: MANAGING ALLIANCE TRANSITION**
The objective is for readers to learn how to evaluate the options available at the end of the alliance’s cycle and make the most appropriate decision under the given circumstances.

**MODULE 12: ALLIANCE MANAGER HANDBOOK**
Module 12’s main objective is to ensure that readers can take advantage of the training done to continue "sowing alliances" in the territories where they work.
The book analyses the current energy mix and provides recommendations with regards to the policy framework and energy efficiency in Trinidad and Tobago. It defines the baseline for electricity generation and carbon dioxide emissions, provides recommendations on policies for a Sustainable Energy future, assesses the potential for EE in T&T and analyses the options for different RE technologies and their possible uptake in T&T.

All major renewable energy technologies are analysed with regards to their potential uptake.
The report analyses how Human Capital Development can contribute to Africa’s transition to Green Growth within the framework of the Bank’s Ten-Year Strategy for 2013-2022. It examines the linkages between Green Growth and Human Capital Development, with a special focus on inclusiveness and access to opportunities.

Moreover, it presents examples and identifies potential entry points for Human Capital Development. The report is based on three country case studies (Burkina Faso, Rwanda and Zambia) and has been complemented with relevant examples from other countries in the region to provide a more comprehensive overview.

The three countries are at different stages in terms of development and the integration of Green Growth, which allows for conclusions to be drawn that can be applied to other African contexts. The study confirms the findings of secondary literature, demonstrating that the greatest potential for linking Human Capital Development and Green Growth in all three countries lies in the areas of skills development, job creation and green jobs.

However, while health is recognised as being an essential component of human development and central to Green Growth, countries do not tend to relate it to Green Growth and Human Capital Development at policy and strategic levels. This situation reveals the lack of knowledge concerning those linkages at all levels and the need to develop specific programmes aimed at bridging this gap.
Green Economy in Sub-Saharan Africa
GIZ, 2013.
Report produced by GIZ with the participation of Johanna Klein and Philippe Jochaud among other authors on the green economic potential and opportunities of Benin, Ethiopia, Ghana, Namibia and Nigeria.

The in-depth study entails the analysis of policies, sector strategies and business models that not only promote green growth but also exert a positive impact on job creation, poverty reduction and better service delivery in health and education. It specifically assesses which education and training programmes are relevant to the labour market and provide opportunities for the creation of green jobs across sectors.

International Solidarity for Water and Sanitation
European citizens take action.
Programme Solidarité Eau, 2012.
This study highlights a few examples of water and sanitation initiatives which deserve to be more widely known, so that others may participate or adapt them to their own context.

It aims at inspiring European stakeholders to participate in finding sustainable solutions and creating synergies through networks, thus helping to guarantee access to water and sanitation throughout the world.

Africa Human Development Report 2016
Accelerating Gender Equality and Women’s Empowerment in Africa
UNDP
The Africa Human Development Report (2016 AfHDR) was prepared by UNDP Africa experts with the support of other consultants and external experts. GlobalCAD provided a strategic contribution, supporting the synthesis of background papers.

This report pinpoints the intersection between political and economic processes, and presents a clear agenda for action. The agenda provides an approach to help African countries more forcefully confront the challenge and accelerate progress on gender equality and women’s empowerment.
This evaluation report assesses UNV’s strategic framework from 2014 to 2017. It looks back at the past four years, assessing the results achieved against the stated objectives, outcomes, and outputs. It also provides recommendations in a forward-looking manner for the design of the next strategic framework (2018-2021).

To better illustrate key results and challenges, the evaluation report also includes three case studies on UNV initiatives in Sri Lanka, Mozambique and in several UN peacekeeping missions. The report highlights UNV’s achievements under the two outcome areas of its strategic framework.
EU decision makers’ understanding of and engagement in sustainable consumption and production topics
Fair Trade, 2019.
This report analyses consumer and policymaker perspectives on sustainable consumption and production issues, including consumer attitudes and European Union decision maker views.

Paving the Way for ICT Growth
An Outcome Assessment of infoDev-supported Dar Teknohama Business Incubator in Tanzania
InfoDev, 2014.
The report features an analysis of the outcomes generated by the Dar Teknohama Business Incubator (DTBi) in Tanzania, nearly two years after its establishment and explains the drivers behind the program.

Independent Evaluation of GGGI Peru Country Programme
This external evaluation of the GGGI’s Peru country programme addressed three key questions related to the programme outcomes; key factors that affected the achievement of outcomes, and GGGI’s engagement and value add.

Independent Evaluation of GGGI Nepal Country Programme
This report highlights four sectors where green growth can contribute most to support the development of Nepal, i.e., in forestry and land use, agriculture, energy, and water. Within each of these sectors, this report focuses on areas that were identified by national stakeholders as the most urgent issues.
This evaluation report was produced by GlobalCAD on behalf of C&A Foundation. It presents the key findings, conclusions and recommendations regarding C&A’s Community/Store Giving Programme (SGP). The programme was established in 2006 and is active in 21 countries in Europe (including Turkey) where C&A operates retail stores. The SGP is implemented by C&A and funded and administratively supported by C&A Foundation since 2011. Since 2006, approximately €25 million was spent supporting the SGP, with an annual budget of €2.5 to €2.8 million. The evaluation report also addresses the sustainability of programme grants, influencing factors as well as overall successes, failures and key lessons learnt.

**Outcome Assessment**

**Mobile Innovation Roadshow.**

InfoDev, 2014.

The report features an analysis of the effects of the Mobile Innovation Roadshow as a pilot project of infoDev’s Mobile Innovation Program. The Mobile Innovation Roadshow has been implemented under the Creating Sustainable Businesses in the Knowledge Economy (CSBKE) program.

**Fulfilling Objectives:**

**Designing policies to achieve the MDGs.**


This study addresses the policies designed to achieve the Millennium Development Goals and analyses their potentials and limits. It also explains the actions to undertake in order to achieve them.

**Do mLabs Make a Difference?**

A holistic outcome assessment of infoDev’s mobile entrepreneurship enablers.

InfoDev, 2014.

This report is an assessment of the overall effects of infoDev’s mobile application labs (mLabs). mLabs are specialized mobile business incubation and acceleration facilities from infoDev.
SOCIAL DOCUMENTARIES

WE FILM STORIES THAT INSPIRE CHANGE

A WIDER VISION, A BIGGER IMPACT
ABOUT CAD PRODUCTIONS

CAD Productions is specialised in producing documentaries that address sustainable human development challenges. Our slogan, “stories that inspire change”, reflects the spirit of our social documentary production company that was primarily created to showcase success stories of communities and individuals achieving development goals.

We gain extra impetus and depth by being able to call upon the development expertise of our parent company, the Global Centre of Partnerships for Development (CAD in Spanish). GlobalCAD is a consultancy firm with a wide network of international experts committed to human and sustainable development sharing the common belief that promoting partnerships is a need to find innovative and sustainable solutions to global challenges.

We have produced over 276 videos over more than a decade of filming across all continents. Our audiovisual projects are available on Vimeo and samples of our work can be found on CADProductions.org.
REDD is a programme that stands for Reducing Emissions from Deforestation and Forest Degradation and provides an opportunity for mitigating the effects of climate change. REDD has evolved into REDD+, which includes the conservation and sustainable management of forests and the enhancement of forest carbon stocks.

In making forests more valuable, REDD+ makes it possible to protect natural forests while fostering sustainable development and contributes to equitable development by strengthening the livelihoods of forest-dependent communities, safeguarding the home of many. The Green Lungs of Guyana showcase three stories of success that demonstrate that it is possible to obtain livelihoods from the forest in a sustainable way.
Akiyayá narrates the stories of young African entrepreneurs living between Europe and Africa, showing how they are changing the world as they follow their dreams. The documentary, filmed in Barcelona and Senegal, analyzes the concept of access to opportunities for young Africans who have decided to stay in Senegal and others who have decided to make the journey to Europe. It offers a critical and lucid look at the myths, beliefs and preconceptions that feed prejudices and dreams on both sides. The film also shows examples of young people who have decided to take their life in their own hands to achieve their dreams.

The film was nominated at the International Human Rights Film Festival of Bilbao, the Film Festival of Migration of Barcelona and the Film Festival at Malaga. The documentary continues to be screened as an educational tool for immigrants that arrive illegally to Spain.
Forests cover almost one-third of the world’s total land area and they have a unique potential to produce multiple global environmental benefits such as: biodiversity conservation, carbon sequestration, and protection against desertification. Forest ecosystems have also a broad potential to play a key role in helping people in developing countries adapt to the effects of climate change.

The purpose of the project is to raise wider awareness of the positive outcomes, the human dimension, and the economic, ecological, social and governance improvements resulting from these efforts. The videos’ common narrative, proposed by CAD Productions, is supporting and documenting countries initiatives in turning their contributions to global climate mitigation targets into reality. The videos present successful stories that implement activities that reduce emissions from deforestation and forest degradation.

The project covered the following African countries: Democratic Republic of Congo, Ghana, Mozambique, Liberia, Burkina Faso, Ivory Coast and Sudan.
Countries included in the project:

8 PROJECTS ACROSS THE CONTINENT

20+ AUDIO-VIDEO PIECES PRODUCED
Under an innovative format that allows the viewer to decide what personal stories they want to follow, the project is proposed as an interactive platform that allows the audience to explore and gradually discover the transformative potential of alliances in communities. The web-documentary has been funded by the W.K Kellogg Foundation as part of its strategy of sowing alliances in micro-regions of Chiapas and the Yucatan Peninsula.

It was presented in Mexico City on August 29 in the framework of the Sembrando Alianzas event of the Foundation itself. Ki’janal has had the participation of five alliances that between 2015 and 2017 were supported by the Foundation: Grow Together Sitalá, Altos de Chiapas, Circle of Allied Organizations of the Highlands of Chiapas, Uyich Meyaj Pach Naj and Toj Óolal. Ki’janal was born with the intention of being a dissemination tool freely available to transmit the vision of the communities and organizations that collaborate with them and what their work implies. The platform encourages reflection on the real implications and repercussions of alliances in general without intending to exhaustively show the activities and results of certain alliances in particular. The focus of the project is on people who in one way or another make alliances possible.
Improving Public Services for More Equitable Economic Growth in Uganda’s Secondary Cities

Cities Alliance, 2018

This 15 minute video narrates the need to improve public service delivery as a way to promote equitable and sustainable economic growth in two of Uganda’s secondary cities: Mbale and Gulu. The video tells the story of local community members and their struggle to access water, energy and economic opportunities.

Sharing real stories alongside fact-based arguments, the narrative is a powerful tool to create awareness of the issues and opportunities faced by these communities and inspire action in civil society and public entities alike. One of its main takeaways is that equitable, inclusive and sustainable development is a multi-stakeholder issue. Most importantly, the video makes it clear that it is paramount to get local communities involved in the process of addressing public issues. All the initiatives described in the video have an important participatory component, which guarantees not only that solutions are indeed addressing local needs, but also fosters local ownership of common goods and services.

The Transition: From Conflict to Development in Liberia

UNDP Liberia, 2010

During Liberia’s 14-year civil war, 800,000 Liberians were displaced and an estimated 270,000 were killed. Destruction to the nation’s infrastructure and economy was immense. This documentary narrates the efforts of Liberian people and institutions to drive the country from conflict to development. The documentary has been presented in several Human Rights Film Festivals as well as at the UN Secretariat and the US Congress.
TOWARDS THE HUMAN CITY

CADProductions, 2014-on going

https://towardsthehumancity.org/

Products developed:
- The Towards the Human City Documentary
- The Towards the Human City Book
- Photographic Exhibition
- Database of innovative initiatives
- Info graphics per city
- More than 101 video capsules of 2 to 3 minutes per selected initiative to promote city innovations
- More than 60 interviews to inspiring majors, city planners, urbanists, architects and civil society leaders
- Production of a City Management Toolkit

Why is it so important to reinvigorate the human component of cities? All cities are made up of human beings. Isn’t it therefore obvious that cities are human? This question was constantly asked during the more than two years we spent traveling to more than 60 cities around the world documenting urban innovation initiatives under the project we call Towards the Human City.

The project aims to identify, document, and communicate initiatives, programs, and public policies that make significant improvements in the way we think about cities and how we manage them, in order to make them more human and inclusive. Such processes will be performed by analyzing progress and innovation through ten specific dimensions: Sustainable transport and mobility; access to decent housing; public spaces and green spaces; access to healthy eating; youth and entrepreneurship; management of sustainable development; access to education and training; cultural and leisure management; public safety; and health and social services.

101
GOAL OF THE PROJECT

83
INITIATIVES DOCUMENTED

54
CITIES VISITED

445
INTERVIEWS PERFORMED

467
NIGHTS ON THE ROAD
86 AUDIOVISUAL STORIES FILMED

1 project 6 continents 24 months +45 cities +101 initiatives
**TRADE & TRANSPORT FACILITATION IN CENTRAL AFRICA**

World Bank, 2014

These two 12 minute documentaries illustrate the current situation and highlight the challenges on two important topics: the transit processes and performance on the pilot corridors of Douala-Bangui/Ndjamena, and the importance of information systems and technologies in improving trade.

The first film focuses on the transit processes and transport performance on the pilot corridors of Douala-Bangui/Ndjamena. Inefficiencies, harassment and constraints on the transport corridor, the costs of non-tariff barriers, multiple legal and illegal check points along the way, the performance of modal platforms, and the operations at the border crossing points will be commented.

The second film tells the story of the inefficient customs systems that are currently in use between Cameroon, Chad and CAR. The film is told through a customs officer who has to work within the

**FIGHTING ILLITERACY: PROVIDING PRIMARY EDUCATION IN RURAL HONDURAS**

IDB - Interamerican Development Bank 2010-2011

Documentary film analyzing the projects aimed at providing primary education to the poorest and most isolated rural areas in Honduras. The documentary tells the experience of programs like PROHECO, an initiative that creates parental cooperation in order to manage the school and ensure the attendance of teachers.
EMERGING AND SUSTAINABLE CITIES IN LATIN AMERICA

IDB, 2014


CAD Productions documented IDB initiatives to improve lives, reduce poverty and inequality in Latin America and the Caribbean. The videos demonstrate how the organization helps to improve health and education, and advance infrastructure in order to achieve development in a sustainable, climate-friendly way.

The project was composed of the following audiovisual pieces:

Recovering the urban basin of Choluteca river. Tegucigalpa, Honduras

Audiovisual piece that describes the efforts of Tegucigalpa trying to achieve an urban sustainable development proposing the integral recovery of the River Choluteca.

Sustainable management of the urban infrastructure. La Paz - BCS., Mexico.

Audiovisual piece describing how La Paz is developing a sustainable management of their urban infrastructure.

Flood prevention and creation of a linear park. Port of Spain, Trinidad &Tobadgo

Audiovisual piece that describes the efforts of Port of Spain addressing urban challenges by managing flood prevention and proposing the creation of linear park.

Rethinking emerging and sustainable cities in Latin America and the Caribbean.

Audiovisual piece that documents four successful initiatives for sustainable urban planning. Cities analyzed are Mar del Plata; La Paz; Tegucigalpa; and Port of Spain.
The SME Toolkit is a tool designed by the International Finance Corporation (IFC), a member of the World Bank Group, with the aim of using the latest information and communication technologies to help small and medium enterprises in emerging markets learn sustainable business management practices.

The project is composed of three videos focused on SME capabilities and the social entrepreneurship environment in Sri Lanka.

**Strengthening SMEs capabilities in Sri Lanka**
This video shows the results of the partnership of 2008, where the International Finance Corporation, a member of the World Bank Group, and Dialog, teamed up to promote the “SME Toolkit,” the free online platform for small business owners.

**Introducing social entrepreneurs in Sri Lanka and the impact of their work**
This video shows the results of the partnership of 2008, where the International Finance Corporation, a member of the World Bank Group, and Dialog, teamed up to promote the “SME Toolkit,” the free online platform for small business owners.

**Promoting the role of entrepreneurs in Sri Lanka**
This video shows the life of a number of social entrepreneurs with economic activities in a situation of post-conflict.
GlobalCAD, in partnership with Haiku Media, has been contracted to provide services for the Creating Sustainable Businesses in the Knowledge Economy program, helping to increase the growth of small businesses primarily in the ICT and agribusiness sectors.

The project includes data collection, evaluation and outcome assessments, as well as the creation of a wide range of audiovisual products.

Akirachix: Inspiring young women in tech by creating powerful networks across Africa

Kopokopo: Dedicated to building software that helps small businesses grow and prosper in Kenya

Eneza Education: Providing quality education to 50 million kids across rural Africa

Maxcom Africa: Enabling paying bills with a few clicks

Paving the Way for ICT Growth through Business Incubation in Tanzania

Gometro: Mobile travel solution improving people’s commuting experience

Geekulcha: Connecting young mobile developers to their future

Microforester: Working to reduce poverty and unemployment through the planting of trees

Healthy growth and development are the basis of human development. Malnutrition has a negative impact on economic and social development and perpetuates poverty through direct losses in productivity, indirect losses from poor cognitive function, poor child development and lack of schooling. Additionally, losses due to the increased health care costs of people suffering from nutrition-related diseases are likely to be exorbitant.

Besides the economic growth experienced in Latin America there are high levels of malnutrition, especially in rural and semi-urban areas jeopardizing their potential to a dignified development. However, many organizations and private companies are providing answers to solve malnutrition through inclusive business that is oriented to engage low-income communities. This film analyses this situation and interviews some of the key factors changing the fate of children providing access to better nutrition and healthier lives.

**Promoting education to improve child nutrition in Latin America**

This video presents nutrition education as a clear priority to create more opportunities for low-income populations and generate inclusive markets that promote more opportunities for everyone.

**Promoting new systems of governance for better nutrition in Latin America**

Malnutrition has a negative impact on economic and social development and perpetuates poverty through direct losses in productivity, indirect losses from poor cognitive function, poor child development and lack of schooling. This film analyses of the key factors changing the fate of children providing access to better nutrition and healthier lives.

**Improving distribution to promote access to better nutrition**

Video showing one of the main challenges to ensure good nutrition for all is to facilitate physical access to products for low-income communities living in remote areas.
TOWARDS HABITAT III: THE POWER OF PARTNERSHIP  
Cities Alliance, 2016  
Habitat III was a UNHABITAT summit to establish the New Urban Agenda in order to face today’s challenges of cities and sustainable urbanization. Cities Alliance, one of the most relevant actors in the event, is a global partnership for urban poverty reduction and the promotion of cities in sustainable development. This video shows that partnerships between all stakeholders are essential to build and implement the new urban agenda.

MICROMENTOR: STRENGTHENING PARTNERSHIPS  
MercyCorps, IDB, 2016  
The MercyCorps initiative, MicroMentor, which is co-financed by FOMIN, is an online platform that provides a free and easy way to use mentoring. MicroMentor provides support for Small and Medium Enterprises facilitating their development and growth. The online platform is managed by MercyCorps US and has been adapted to the needs of SMEs in Mexico and Guatemala.

DEMOWARE: INNOVATION DEMONSTRATION FOR A EUROPEAN WATER REUSE SECTOR  
European Commission, 2016  
Demoware is a cross-sector European partnership program that aims to promote water reuse all over Europe. It is expected that the Demoware outcomes will increase Europe’s ability to profit from the resource security and economic benefits of water reuse schemes without compromising human health and environmental integrity. The purpose of the video is to present the structure and the main objectives that are aiming to help promote the work and benefits of the project.

SUBNATIONAL DOING BUSINESS  
World Bank, 2015  
The World Bank project examines conditions across a number of locations in a single economy or region. Studies capture local differences in business regulations or in the application of national laws. Subnational Doing Business reports capture differences in business regulations and their enforcement across locations in a single country. They provide data on the ease of doing business, rank each location, and recommend reforms to improve performance in each of the indicator areas.
180º magazine first number “Back to Local” focuses on urban sustainability and the power of citizens promoting social transformation and more inclusive societies. 180º magazine was born of reflections posed by this latest economic crisis. Its purpose is to contribute to the change we are seeing on many societal fronts, one that is generating an alternative space for dialogue and thought, with protagonists who are leading a social transformation towards more inclusive and sustainable models of coexistence.

WE ARE NOT ANTS
A book about us, humans.

If humans were ants we would be a happy species: we have colonized the entire planet, we live longer and our technical achievements are impressive. However, we realize the magnitude of the challenges that remain and the dangers and injustices that wait for us. Because we are a community and, what we do, we do it together: we share a common origin and, together with our planet Earth, we also share a common future. A future that depends on us. This book sustains that we can achieve a sustainable and equitable life based on new models that generate greater opportunities for all, such as the more than 150 initiatives that are presented in this work.
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