



TRANSFORMING SOCIETIES

TOWARDS A MORE SUSTAINABLE AND INCLUSIVE WORLD



ABOUT CAD

VISION, MISSION & STORY

OUR VISION

Our vision is to transform societies towards a more sustainable and inclusive world.

OUR MISSION

At CAD, we are agents of change. We generate knowledge and innovative solutions with those who want to create social impact. We do this through partnership development, applied research, capacity building and strategic advice.

OUR STORY

CAD was established in 2006 and through the years, it has formed a global network of experts

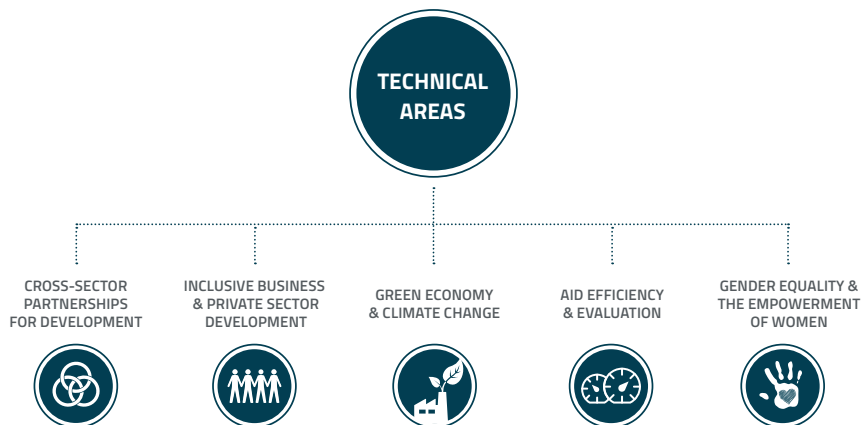
specialised in fields related to human and sustainable development.

These experts share the conviction that partnerships are essential if innovative and sustainable solutions for improved development are to be realised.

CAD collaborates with a number of multilateral organisations, private sector companies as well as Non-governmental Organisations across all continents.

Thanks to the talent, expertise and motivation of its unique network of experts, CAD has the flexibility to immediately put in place a multidisciplinary project team to meet the needs of its partners and clients.

CAD offers **research, training and consultancy** services in the following **technical areas**:



CAD AREAS

OF EXPERTISE



CROSS-SECTOR PARTNERSHIPS FOR DEVELOPMENT

CAD advises governments, international organisations, private companies and Non-governmental Organisations throughout the whole lifecycle of managing Strategic Partnerships. This encompasses the identification, incubation, articulation, implementation and management of partnerships in a way they are embedded into the organisations objectives while promoting at the same time win-win scenarios for development goals. CAD uses different methodologies to promote a better management of partnerships for development.



INCLUSIVE BUSINESS & PRIVATE SECTOR DEVELOPMENT

Together with international, national and local organisations, CAD has implemented several projects to promote and encourage economic empowerment, provide powerful tools to SMEs and entrepreneurs and foster private sector development. CAD is committed to promote innovation as a transforming element of inclusive business models and aims to create new opportunities for SMEs and entrepreneurs as well as for low income communities, involving them along the whole value chain process.



GREEN ECONOMY & CLIMATE CHANGE

CAD advises governments, international organisations and other actors in the area of Green Economy and Climate Change. Our services include Climate Change assessments and the development of Climate Change mitigation and adaptation strategies. We also develop baseline and benchmarking studies supporting countries and diverse sectors in developing Green Economy and Climate Change strategies. Our analysis serves as a basis for relevant stakeholders to consider the strategic implications of a Green Economy.



AID EFFICIENCY AND EVALUATION

CAD provides evaluation services to international organisations, governments, NGOs and private foundations to improve programmes and projects, institutional strategies and processes. CAD aims to strengthen the capability of organisations to systematically plan, measure and report results. We work closely with clients using mixed methods approaches and integrating a human rights and gender perspective in evaluation methodologies. CAD's tools support the evaluation process from planning and designing an evaluation, collecting data, to elaborating findings and conclusions, and operationalising recommendations.



GENDER EQUALITY & THE EMPOWERMENT OF WOMEN

CAD's experts have significant experience gained over many years promoting gender equality and women's economic empowerment. Our team is specialised on researching and promoting women entrepreneurship, women's participation in labour markets and the quality of their employment. Our experts have designed and implemented programs that aim to promote women entrepreneurship in developing countries through innovative and digital tools.



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